



# SOCIAL MEDIA TOOLKIT

*Includes posts for Facebook, Twitter, Instagram and LinkedIn*

## FACEBOOK

### GENERAL

Register today for the first annual #HeroPreneur National Veteran Business Summit (Nov. 15-16) at <https://goo.gl/6sKT8z>. Who should attend? Business Owners, Entrepreneurs, Veterans, Veteran-owned Businesses, Business Executives, Active Military, and Students. Free for Vets!

@HeroPreneurNVBS powered by HeroZona Foundation is a multi-day experience that empowers America's Veterans through Entrepreneurship, Employment, and Education. The inaugural summit will take place Nov. 15 - Nov 16 in Phoenix, Arizona at the Phoenix Convention Center. Register today! Space is limited (Free for Vets) - <https://goo.gl/6sKT8z> #HeroPreneur

Join us at the inaugural @HeroPreneurNVBS, Nov. 15-16 for business workshops, a business fair, a career fair, and keynote events (Daymond John of Shark Tank, Justin Contantine Purple Heart Vet, and HeroZona Foundation Co-Founder Aaron Bare). Register today, Free for Vets! - <https://goo.gl/6sKT8z> #HeroPreneur

### ENTREPRENEUR

Get some insight from expert entrepreneurs "The People's Shark" Daymond John from ABC's Shark Tank and HeroZona Foundation Co-Founder, Aaron Bare on Thursday, Nov 15<sup>th</sup> (Lunch & Fireside Chat). Register now – <https://goo.gl/JxeFS8> #HeroPreneur



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Empowering America's Veterans through  
ENTREPRENEURSHIP EMPLOYMENT EDUCATION



HeroPreneur Awards Luncheon will be hosted by James “Spider” Marks, Major General U.S. Army Ret. & CNN Military Analyst and includes a Fireside Chat from "The People's Shark" Daymond John from ABC's Shark Tank and HeroZona Foundation Co-Founder Aaron Bare on Thursday, Nov. 15<sup>th</sup>. Register now – <https://goo.gl/JxeFS8> #HeroPreneur



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HeroPreneur Business Workshops (11/15, 1:40-5:00PM) –

Veteran start-ups, veteran business owners and non-veteran businesses can take advantage of educational workshops covering online/social media marketing, credit and financing, strategies for increasing revenue and team productivity, mentoring, and much more. Register Today (Free for Veterans): <https://goo.gl/LAZBTa>

HeroPreneur Veteran Workshops (11/16, 9:00AM-12PM & 1:40-5:00 PM) -

There are two tracks of workshop: one for veteran-owned businesses and one for veterans seeking employment. Register Today (Free for Vets): <https://goo.gl/LAZBTa> #HeroPreneur

## EMPLOYMENT

Have you discovered why veterans make great employees? Come out to the @HeroPreneurNVBS Veteran Career Fair on Nov. 16 to connect with America's top talent. Register today (Free for Vets) – <https://goo.gl/f7RrhZ> #HeroPreneur

Looking to hire or connect with our nation's top talent? Veterans are some of the most highly qualified job candidates with valuable skills learned in the military that make them desirable employees. The inaugural #HeroPreneur National Veteran Business Summit Career Fair is Nov. 16. Register today – <https://goo.gl/f7RrhZ>

Empowering America's Veterans through  
 ENTREPRENEURSHIP    EMPLOYMENT    EDUCATION



U.S. Department of Labor HIRE Vets Medallion Luncheon and Keynote Speaker @justinconstantine, Purple Heart Veteran & retired Lieutenant Colonel Marine Corps shares his inspirational story on 11/16. Register today – <https://goo.gl/x6fuc3> #HeroPreneur



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## EDUCATION

Attend @HeroPreneurNVBS for business workshops, a business fair, a career fair and keynote events. Currently a veteran student? We have programs for you. Find out more here – <https://goo.gl/6sKT8z> #HeroPreneur

HeroPreneur Veteran Career Fair (11/16, 9:00AM-12PM) -

A veteran career fair is for veterans seeking jobs and connecting with resources to help you succeed with finding a job. Register Today: <https://goo.gl/v6LCMh>

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## TWITTER

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Register now for the inaugural #HeroPreneur National Veteran Business Summit @HeroPreneurNVBS Nov. 15-16 – Free for Veterans! <https://goo.gl/iMeFdP>

### ENTREPRENEURSHIP

Looking to start a business or take your veteran-owned business to the next level? Attend @HeroPreneurNVBS Nov. 15-16 & see how you can earn some of the \$1.14 trillion-dollars that veteran-owned businesses do annually. <https://goo.gl/iMeFdP> #HeroPreneur

Gain insight from expert entrepreneur, bestselling author, & motivational speaker Daymond John "The People's Shark" @TheSharkDaymond from @SharkTankABC, over HeroPreneur Awards Lunch. Register today (11/15 event): <https://goo.gl/Heb7az>



Please use this image:

Join us at @HeroPreneurNVBS Awards Luncheon (11/15) for individuals & companies that want to support the veteran community. See @TheSharkDaymond, from ABC's Shark Tank, and @HeroZonaOrg Co-founder, @AaronBare, for a Fireside Chat. <https://goo.gl/Heb7az> #HeroPreneur

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# HEROPRENEUR

NATIONAL VETERAN BUSINESS SUMMIT

Powered by **HEROZONA**  
FOUNDATION



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Veteran Business Fair at #HeroPreneur National Veteran Business Summit (11/15) is for veteran-owned businesses and organizations that want to support veteran-owned businesses. Connect with industry leaders & experts in a hands-on environment. <https://goo.gl/GzZswY>

## EMPLOYMENT

Veterans make great employees! Attend @HeroPreneurNVBS Veteran Career Fair (Nov 16) where smart businesses are ready to hire America's top talent, Veterans! <https://goo.gl/v6LCMh> #HeroPreneur

Are you a Veteran looking to transition your skills learned in the U.S. military into either owning their own businesses or gaining employment? Attend @HeroPreneurNVBS. Free for Vets: <https://goo.gl/iMeFdP>

HeroPreneur Veteran Career Fair (11/16, 8:00AM-12PM) - Learn about Veteran A veteran career fair is for veterans seeking jobs and connecting with resources to help you succeed with finding a job. Register Today: <https://goo.gl/v6LCMh>

Keynote & Purple Heart recipient @Constantine\_Jus will share his inspirational story at @HeroPreneurNVBS (Nov. 16th) over #HeroPreneur U.S. Department of Labor HIRE Vets Medallion Luncheon. Register today: <https://goo.gl/QYhbuW>



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Empowering America's Veterans through  
**ENTREPRENEURSHIP** **EMPLOYMENT** **EDUCATION**



## EDUCATION

By serving in the US military, veterans learn how to succeed. Continue the mission by attending @HeroPreneurNVBS (Nov. 15-16) and explore your options to pursue higher education or gain employment. Free for Vets – <https://goo.gl/iMeFdP> #HeroPreneur

HeroPreneur Business Workshops (11/15) for Start-ups, Veteran-owned business & non-veteran businesses covering online/social media marketing, credit & financing, strategies to increasing revenue, mentoring, and much more. Free for Vets - <https://goo.gl/LAZBTa>

## INSTAGRAM

### GENERAL

@HeroPreneurNVBS powered by @HeroZonaOrg is a multi-day experience that empowers America's veterans through Entrepreneurship, Employment, and Education. The inaugural summit will take place Nov. 14-16 in Phoenix, Arizona at the Phoenix Convention Center. Register today at [Heropreneur.com](http://Heropreneur.com) (Free for Veterans)! Space is limited.

#businessdevelopment #education #veterans #entrepreneurship #employment #HeroPreneur #HeroZona #HeroZonaFoundation



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## ENTREPRENEURSHIP

Are you a veteran looking to your start your own business or looking to take your veteran-owned business to the next level? Do you want some of the \$1.14 trillion-dollar revenues that veteran-owned businesses do annually? Make sure you attend the @HeroPreneurNVBS November 15-16! You will have the opportunity to network with other veteran-owned business as well as with companies that want to do business with veterans. Register today at Heropreneur.com (Free for Veterans).

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## EMPLOYMENT

Why do veterans make great employees? Come out to the @HeroPreneurNVBS Veteran Career Fair on Nov 16th, where smart businesses have not only discovered why veterans make great employees but are hiring veterans into rewarding careers. Register today at [Heropreneur.com](http://Heropreneur.com) (Free for Veterans).

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## EDUCATION

The mission of @HeroPreneurNVBS is to assist veterans with what is next, going to school to pursue a higher education or to find employment. Attend the @HeroPreneurNVBS to discover your options. Currently a veteran student? We have programs for you. Find out more at [Heropreneur.com](http://Heropreneur.com) (Free for Veterans).

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*(Use any image of your choice)*



## LINKEDIN

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